



Submit an entry for Member Awards!

MEMBER AWARDS

For nearly two decades, Sports ETA has celebrated the excellence of its members with annual Member Awards, giving members an opportunity to share their success stories and be recognized for the wonderful accomplishments of their organization and staff. Sports ETA Member Awards are the highest honor an organization or individual in the sports events and tourism industry can receive.



ORGANIZATIONAL AWARD CATEGORIES

Sports Commission of the Year

Population: Under 500,000
Population: 500,000 and above

Sports Tourism Organization of the Year

Population: Under 500,000
Population: 500,000 and above

Event Marketing Campaign of the Year

Population: Under 500,000
Population: 500,000 and above

Destination Branding & Marketing Campaign of the Year

Population: Under 500,000
Population: 500,000 and above

Locally Created Event of the Year

Population: Under 500,000
Population: 500,000 and above

Superior Service Award - Industry partner of the year

INDIVIDUAL AWARD CATEGORIES

Game Changer Award

Individual representing Destination, Industry Partner, or Rights Holder member organization

HALL OF FAME

The Sports ETA Hall of Fame Committee was established in 2017 to honor those who played a vital role in the success and promotion of Sports ETA. The purpose of the Hall of Fame is to promote the professional management of the sports events and tourism industry as a whole by honoring those individuals who exemplified the values of Sports ETA in their careers and by acknowledging their legacies to provide guidance for future members of Sports ETA.

Deadline for Hall of Fame is February 1.

VALUE-ADDED RECOGNITION

“Bragging Rights”

- Press release
- Playbook article featuring all award winners
- Blog/social post for each award winner
- Traveling trophy
- Awards for their offices
- Certificates for Finalists
- Finalists announced during awards presentation
- Finalists listed in onsite guide
- Finalists tagged in mobile app
- Award winner logos for email signatures and website
- Symposium sessions one their award-winning project
- Opportunity to contribute to Playbook as a subject matter expert/write an article
- Videos on YouTube



We are working on **showcasing our award winners, not only at the Symposium but throughout the year in various ways.** This allows peers and Sports ETA members to understand the great work happening with each organization and to motivate them to submit and win the next year.

- Derek Bombeck
Sales Development Manager, Lincoln Convention and Visitors Bureau
Awards Committee Chair

Deadline for member awards is March 13.
