

# ADVERTISE WITH



NATIONAL ASSOCIATION OF  
**SPORTS**  
COMMISSIONS

## PRINT ADVERTISING

AD SIZES: (width x height)

FULL PAGE

trim: 8.5" x 11" bleed: 8.75" x 11.25"

HALF PAGE

trim: 7.5" x 5" (no bleed)

QUARTER PAGE

trim: 3.5" x 5" (no bleed)

ADVERTORIAL: (full page ad along with a one page article)

EACH PAGE

trim: 8.5" x 11" bleed: 8.75" x 11.25"

## PRICING:

Full page - **\$2,495** per issue

Half page - **\$1,295** per issue

Quarter page - **\$695** per issue

Advertorial - **\$4,995** per issue

## DIGITAL SPECIFICATIONS:

Format: Press quality pdf, CMYK, 300 dpi, with fonts outlined

## DISTRIBUTION:

1,000 printed copies; 7,500 digital copies

## PUBLISHING DATES:

Published quarterly.

Material due dates for each issue:

Spring – March 1

Fall – September 1

Summer – June 1

Winter – December 1

To learn more about these opportunities and package discounts, contact Rebecca Myles at 513.205.0907 or [Rebecca@SportsCommissions.org](mailto:Rebecca@SportsCommissions.org)

THESE EXCLUSIVE PLACEMENTS GIVE YOUR COMPANY THE ATTENTION IT DESERVES IN FRONT OF MORE THAN 700 SPORTS EVENTS & TOURISM COMPANIES.

## WEBSITE ADVERTISING

- A** LEADERBOARD – 728p x 90p  
This campaign consists of one horizontal banner ad throughout the entire NASC website.  
\$5,950 for 12 months
- B** HALF PAGE AD – 500p x 350p  
This campaign consists of one rectangular banner ad placed on content pages.  
\$3,500 for 12 months
- C** SKYSCRAPER – 240p x 400p  
This campaign consists of one vertical banner ad on left side bar of data pages.  
\$1,995

## WEBSITE TRAFFIC IN 2017

Total Page Views - 757,914

Unique Visitors – 62,585

Pages per Session - 4/73

The screenshot shows the NASC website interface. At the top, there's a navigation bar with 'MEMBERSHIP', 'RESOURCES', 'EDUCATION', 'RESEARCH', 'ABOUT', and 'SYMPOSIUM'. Below this is a 'NASC REPORTS' section with a 'HOME' link and a 'NASC REPORTS' link. A large banner for 'GRSA' is visible. The main content area is divided into several sections: 'RESEARCH' with links to 'NASC REPORTS', 'SIX THING REPORTS', 'SALARY & COMPENSATION SURVEYS', and 'INDUSTRY NEWS'; 'SPORT TOURISM 101' with links to '2015 REPORT ON THE SPORT TOURISM INDUSTRY' and '6 TIPS FOR GETTING STARTED IN THE SPORT TOURISM INDUSTRY'; 'STATE OF THE INDUSTRY' with links to '2016 STATE OF THE INDUSTRY', '2015 STATE OF THE INDUSTRY', '2014 STATE OF THE INDUSTRY', '2013 STATE OF THE INDUSTRY', '2012 STATE OF THE INDUSTRY', and '2011 STATE OF THE INDUSTRY'; 'VISITOR SPENDING'; and 'DIRECTORIES' with links to 'MEMBER ROSTER', 'EVENT OWNERS', and 'VENDORS'. There are also 'ADVERTISE HERE' buttons with 'Click for more information' links.

[www.SportsCommissions.org](http://www.SportsCommissions.org)