ABOUT HILTON CLEANSTAY

Hilton has developed a global program that will introduce a new standard of hotel cleanliness and disinfection: Hilton CleanStay™ with Lysol protection.

Hilton CleanStay builds upon Hilton’s already high standards of housekeeping and hygiene, where hospital-grade cleaning products and upgraded protocols are currently in use, to ensure Hilton guests enjoy an even cleaner and safer stay from check-in to check-out.

KEY FEATURES

- **Hilton CleanStay Room Seal**: to indicate that guest rooms haven’t been accessed since they were cleaned.
- **Extra disinfection of top 10 high touch areas**: in guest rooms like light switches and door handles.
- **Increased cleaning frequency of public areas**.
- **Guest-accessible disinfecting wipes** at entrances and high traffic areas.
- **Enhanced cleaning for fitness centers**.
- **Reduced paper amenities** (like pads and guest directories) in rooms.
- **Enhanced cleaning & other changes to buffets, in-room dining and meeting spaces**.
- **Industry-leading contactless check-in and check-out with Digital Key** at more than 4,700 properties globally.
- **Evaluation of new technologies like electrostatic sprayers with disinfecting mist and ultraviolet light** to sanitize surfaces and objects.
- **Enhanced Team Members safety and well-being** with personal protective equipment and enhanced training and protocols.

OUR PARTNER

**RB, maker of Lysol and Dettol**

The program will feature Lysol’s trusted cleaning products, solutions and training in North America. RB and Hilton are also exploring opportunities to expand the program into a global partnership.

WHY CLEANSTAY?

Travelers and our guests are expecting a higher standard of cleanliness and disinfection than ever before.

71% OF CONSUMERS GLOBALLY ARE ACTIVELY CLEANING MORE THEMSELVES

SOURCE: Global Data Syndicated Study, March 2020

3 OF THE TOP 4 ACTIONS A HOTEL CAN TAKE TO MAKE GUESTS FEEL SAFE ARE ABOUT ADDITIONAL CLEANING

SOURCE: Proprietary Hilton Research, March 2020

HOW IS CLEANSTAY UNIQUE?

While other hotel chains and other industries, like retail and restaurants, are making changes, Hilton is the first to develop a truly holistic cleanliness and disinfection program leveraging trusted experts in health and hygiene. In addition, this program is not limited to guest rooms, but extends across the entire hotel experience – from arrival to departure.

WHAT’S NEXT?

- **APRIL 27**: Public Announcement
- **APRIL 28 – MID-MAY**: Program Build-out
- **MID MAY**: Begin Publishing Resources & Standards for Hotels
- **JUNE**: Global Roll-out