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October 15, 2012 10:00 ET

## National Association of Sports Commissions Announces Partnership With Association of Chief Executives for Sport

CINCINNATI, OH--(Marketwire - Oct 15, 2012) - The National Association of Sports Commissions (NASC) and the Association of Chief Executives for Sport (ACES) announced today a year-long partnership to elevate the education and professionalism of the business of sports, sporting events and sports management.

As part of the new partnership both entities will focus on the following initiatives, as well as others, over the next year: Standardization of language and format in requests for proposal, creation of multisport events to be held in member cities and a virtual marketplace allowing ACES members to present their event needs without travelling to a meeting.

"We are very excited about this strategic relationship with ACES on behalf of our members and the industry," said Don Schumacher, executive director of the NASC. "We feel our combined experience in the business of sports will be of benefit to the entire industry."

"This agreement forms a partnership to improve the knowledge, professionalism and industry information sharing, along with best practices of each organization," said Stephen Ducoff, president and CEO of ACES.

Founded in 1992, the NASC is the resource for the sports event industry and represents nearly 600 organizations, including 300 cities within the sports event industry across the United States, Canada, and Puerto Rico, and more than 125 event owners. For more information, visit [www.sportscommissions.org](http://www.sportscommissions.org).

ACES is a 501(c)(6) trade association comprised exclusively of CEOs of United States national sport governing bodies. There are currently 57 members of ACES, including all 47 US Olympic Committee National Governing Bodies. The mission of ACES is to support and enhance the business interests of non-profit member sport organizations, share best practices, promote professional development and formulate a collective voice on common issues. For more information, visit [www.aces-ngb.com](http://www.aces-ngb.com).

Note to media: For interviews with Don Schumacher from NASC and/or Stephen Ducoff of ACES, contact Jackie Reau/Betsy Ross at Game Day Communications, (513) 929-4263.

### Contact Information

Jackie Reau  
Game Day Communications  
(513) 929-4263  
[Email Contact](#)

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