

ERIC BROOKS NAMED DIRECTOR OF MEMBERSHIP SERVICES FOR NASC

Cincinnati, OH (May 14) – Eric Brooks, former project manager of Don Schumacher & Associates, Inc., has been named director of membership services for the National Association of Sports Commissions (NASC).

Brooks, 27, will be responsible for the day-to-day administration of the association as well as maintaining the association's web site, www.sportscommissions.org, coordinating the NASC Sports Event Symposium, and serving as the main contact for the NASC membership.

An eight-year veteran of the sports-event industry, Brooks began his professional career with Don Schumacher & Associates, Inc. (DSA), the Cincinnati-based sports marketing, management and consulting firm, which manages the NASC. He left DSA in 1998 to become the manager of events and operations of the Greater Cleveland Sports Commission, where he was responsible for the operation of the 1998 and 1999 Ohio Games, as well as the sport and venue operations of the 1999 AAU Junior Olympic Games, the nation's largest annual multi-sport competition.

He rejoined the DSA staff in April of 2000 as the company's project manager. In his new role with DSA, Brooks oversaw the event operations of the Skyline Chili Crosstown Showdown presented by GTE Wireless, the nation's biggest high school football event, and other events produced by the DSA Prep Sports Division.

A 1996 Miami (Ohio) University graduate, Brooks replaces Richard Pauley, who left the NASC to become the director of sports sales of the Quad Cities Convention & Visitors Bureau in Davenport, Iowa.

The NASC is a 265-member organization whose mission is to provide a communication network among and between sports commissions and event rights holders which increases access to sports event information, educates members in the areas of sports marketing and fund raising, enriches the quality of member's sports events and promotes the value of sports commissions in their own community and within the sports industry.

MEDIA INFORMATION: If you need additional information about the National Association of Sports Commissions, please contact Eric Brooks at (513) 281-3888 or visit the NASC on the world wide web at <http://www.sportscommissions.org>.