

FOR IMMEDIATE RELEASE

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**NATIONAL ASSOCIATION OF SPORTS COMMISSIONS**  
**ELECTS NEW BOARD OF DIRECTORS**

**Cincinnati, OH (April 27)** – The National Association of Sports Commissions (NASC), a 255-member network of sports commissions, convention & visitors bureaus, event rights holders and suppliers to the sports event industry, elected the 2000-2001 Board of Directors and Officers at its eighth Annual Meeting April 6-8 in San Jose, CA.

The NASC Board of Directors plays an active role in governing the operation of the association. Board members meet monthly via conference call in conjunction with the staff to approve budget reports, receive updates from review committees, offer guidance on member service issues and, in general, provide staff with general comments and suggestions about the association's activities. In addition, the board meets in person twice a year at the NASC's Semi-Annual and Annual Meetings.

More than 225 executives in the sports event business attended the recent NASC Annual Meeting, which provided professional and business development sessions, networking opportunities and social activities to all registered guests. Michael Lynch, vice president of event and sponsorship marketing, Visa U.S.A. delivered the keynote address on the expanding world of sport sponsorship.

Additional general session presenters included Tricia Bork, NCAA vice president of championships, Cheryl Levick, senior women's athletic administrator, Stanford University, Greg Elliott, vice president of corporate partnerships, San Jose Sharks and San Jose Arena Management, and Frank Arnold, Franklin Covey Sports Division.

The NASC is headquartered in Cincinnati and managed by Don Schumacher & Associates, Inc., a sports marketing, management, communications and consulting company.

For complete information on the NASC, please contact Richard Pauley at 513-651-3999, or visit our web site at [www.sportscommissions.org](http://www.sportscommissions.org).

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**NATIONAL ASSOCIATION OF SPORTS COMMISSIONS  
BOARD OF DIRECTORS  
2000-2001**

**Executive Committee**

Chairman	Suzann Stewart	Tulsa Sports Commission
Vice Chair/Chair Elect	John Kiernan	Long Island Sports Commission
Treasurer	Drew Mahalic	Portland Sports Authority
Secretary	Merrill Eckstein	Grreater Chattanooga Sports & Events Committee
Immediate Past Chairman	Jon Lugbill	Richmond Sports Backers

**Board of Directors**

John Bisignano	Disney's Wide World of Sports
Hill Carrow	United States Olympic Committee
Tiffani Drake	Brazos Valley Sports Foundation
Joel Everts	St. Cloud (MN) Area Sports Commission
Robert Hanson	Greater Wichita Area Sports Commission
Rick Hatcher	Lexington Sports Authority
Linda Logan	Greater Columbus Convention & Visitors Bureau
John Mousseau	Rhode Island Sports Council
Tammy Stout	Greater Augusta Sports Council
Liz Willyoung	Tampa Bay Sports Commission

**Staff**

Executive Director	Don Schumacher
Assistant Executive Director	Lori Gamble
Director of Membership Services	Richard Pauley