

ADVERTISE WITH



These exclusive placements give your company the attention it deserves in front of more than 700 sports events & tourism companies.

PRINT ADVERTISING

AD SIZES: (width x height)

FULL PAGE

trim: 8.5" x 11" bleed: 8.75" x 11.25"

HALF PAGE

trim: 7.5" x 5" (no bleed)

QUARTER PAGE

trim: 3.5" x 5" (no bleed)

ADVERTORIAL: (full page ad along with a one page article)

EACH PAGE

trim: 8.5" x 11" bleed: 8.75" x 11.25"

PRICING:

Full page - **\$2,495** per issue

Half page - **\$1,295** per issue

Quarter page - **\$695** per issue

Advertorial - **\$4,995** per issue

DIGITAL SPECIFICATIONS:

Format: Press quality pdf, CMYK, 300 dpi, with fonts outlined

DISTRIBUTION:

1,000 printed copies; 7,500 digital copies

PUBLISHING DATES:

Published quarterly.

Material due dates for each issue:

Spring – March 1 Fall – September 1

Summer – June 1 Winter – December 1

To learn more about these opportunities and package discounts, contact Rebecca Myles at 513.205.0907 or rebecca@sportseta.org

WEBSITE ADVERTISING

- A LEADERBOARD – 728p x 90p**
This campaign consists of one horizontal banner ad throughout the entire NASC website.
\$5,950 for 12 months
- B HALF PAGE AD – 500p x 350p**
This campaign consists of one rectangular banner ad placed on content pages.
\$3,500 for 12 months
- C SKYSCRAPER – 240p x 400p**
This campaign consists of one vertical banner ad on left side bar of data pages.
\$1,995 for 12 months

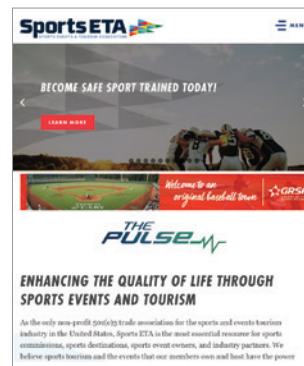
WEBSITE TRAFFIC IN 2018

Pageviews- 536,421

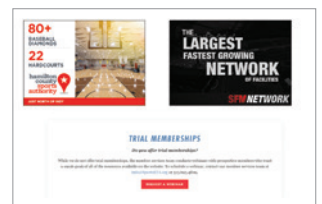
Unique Pageviews- 383,969

Pages Per Session- 5

A



B



C

