As the only non-profit 501(c)3 trade association for the sport tourism industry, the National Association of Sports Commissions (NASC) is the most trusted resource for sports commissions, destination marketing organizations (DMOs), vendors, and sports event owners. Since being established by 15 sports commissions in 1992, the NASC has been committed to increasing the effectiveness of our more than 750 member organizations and 2,400 sport tourism professionals.

Our promise is to deliver quality education, ample networking opportunities and exceptional event management and marketing know-how to our members - sports destinations, sports event owners, and suppliers to the industry - and to protect the integrity of the sport tourism industry.

Please direct any questions regarding membership to the Member Services Department at info@SportsCommissions.org or 513.281.3888.

We look forward to serving as your resource for the sport tourism industry for years to come.

Kind regards,
The NASC Staff
Membership Categories

**ACTIVE** (Destinations) - Any non-profit organization that is organized to solicit and/or service sports events, sports organizations, sports facilities and other types of sports-related activities in that community. $795/year

**ALLIED** (Vendors) - Persons or firms providing equipment, services, or attractions to the field served by the Association. $795/year

**RIGHTS HOLDER** (Event Owners) - All organizations including National Governing Bodies (NGBs), multi-sports organizations, collegiate conferences and others seeking host communities for their events each year. $100/year
Frequently Asked Questions:

Who should I contact if I have questions about my organization’s membership or questions about the industry?
The best place to start is the Member Services Department. One of our member services coordinators is always available and can point you in the right direction. Contact info@sportscommissions.org or 513.281.3888 to reach our Member Services Department.

Is membership individual or organizational?
All memberships are organization-based; therefore the entire staff of the member organization may take advantage of the benefits of membership. You may have as many contacts listed in your organization’s membership account as you have staff. Each staff member will be assigned a unique login and password to access the website and customize communication preferences. Individual memberships are not available.

What is the membership year?
Our membership year is in conjunction with the calendar year (January - December).

Since membership is calendar year, are membership dues prorated?
When an organization first joins the NASC, dues are to be paid in full. Upon the first of January the following year, the organization will receive a pro-rated dues invoice from the NASC Office in accordance with their date of joining. At the start of the third year of membership, and continuing forward, the organization will receive an invoice for the full dues amount.

Do you offer trial memberships?
No; we do not offer trial memberships. However, we do conduct webinars with prospective members who want a sneak-peak of all of the resources available on the NASC website. To schedule a webinar, contact info@sportscommissions.org or 513.281.3888.

Where can I view a current list of member organizations?
Members can view the online member directory at www.sportscommissions.org/Directories/Member-Directory. The directory includes comprehensive profiles with contact information for all member organizations. Organizations that are thinking about becoming members can view a list of all member organizations at www.sportscommissions.org/Membership/Member-Roster.
**MEMBERSHIP BENEFITS**

## RESOURCES AND TOOLS

### DIRECTORIES
- **Event Owner Directory** – Access contact information for more than 900 event organizations.
- **Member Directory** – Stay in touch with other member organizations.
- **Vendor Directory** – Find solutions for your event needs from more than 800 industry vendors.

### RESEARCH
- **Economic Impact Calculator** – Use this tool to estimate the potential results an event will produce.
- **Event RFP Database** – Review RFPs for events that are available for bid posted by Rights Holder members.
- **Reports** – Review data on industry trends, visitor spending, and site selection.

### PEER-TO-PEER
- **Forums** – Our member message board is designed to improve communication among members, offer a forum for exchanging ideas, and allow you to benefit from the experience, knowledge, and wisdom of your peers.
- **Mentoring** – The Mentoring Committee consists of volunteer NASC members with over 100 years of collective experience who are ready to serve all members and to educate the general membership on the value of the NASC. Long-time members and new members alike are encouraged to reach out to the mentoring committee to utilize their vast amount of experience and know-how.
- **Models & Samples** – Collection of models and samples, used by real host organizations, event organizers, and industry partners, that provide solutions, generate ideas, and save you time.

### CAREER
- **Compensation Study** – Contemplating a career move? Evaluating staff salaries? Learn what you, or they, should be earning. NASC conducts a research survey, as needed, exploring compensation levels for sport tourism professionals in various fields.
- **NASC Career Center** – Post job and internship openings for your organization at a discounted rate; post resumes and view positions available at member organizations.

## EDUCATION AND CERTIFICATION

### CSEE
- **The Certified Sports Event Executive (CSEE) Program** – Since its inception in 2002, CSEE has been the only certification available for experienced sport tourism professionals seeking professional learning in the field of sport tourism. The NASC Staff and Professional Development committee develop curriculum for each module.

### SYMPOSIUM
- **NASC Sports Event Symposium** – The NASC Sports Event Symposium is the annual meeting for the only non-profit 501(c)3 trade association for the sport tourism industry. For nearly 25 years, the Symposium has been designed for serious-minded sport tourism professionals by sport tourism professionals. Through a combination of industry-leading educational and business development opportunities, 1,000 Symposium attendees learn how to produce measurable ROI for their organization and advance their careers in the industry.

### BEST PRACTICES
- **Market Segment Meetings** – The NASC Market Segment Meetings create a platform for members in similar markets to share best practices and discuss key issues and trends that are happening in their communities.
- **Workshops** – Spend time looking at the factors required for success in the rapidly changing world of amateur sporting events. Although the kinds of organizations seeking these events differ, the issues that must be successfully addressed do not. Examine the issues facing host organizations and event owners, and discuss ways in which these interests can be combined to help all concerned.
**MEMBERSHIP BENEFITS**

## EDUCATION AND CERTIFICATION

### WEBINARS

**Webinars** – NASC currently conducts two webinar series for members, Best Practices Webinars and the Event Webinars.

- **Best Practices Webinars** focus on a trend or topic that is relevant and timely.
- **Event Webinars** were developed with event owners and destinations in mind. We know our members have busy schedules, so the webinars are an opportunity for event owners to share information about their organization, their events, and what it takes for a destination to land an event with 50-75 destinations in less than an hour and no travelling is necessary!

### VIDEOS

**Video Library** – The NASC is proud to provide our members access to video recordings of select breakout sessions from past NASC Sports Event Symposiums in the online Video Library in case you missed a session or need a refresher.

## PUBLICATIONS AND DISCOUNTS

### NASC PUBLICATIONS

- **Get in the Game eNews** – Delivered to your inbox each week, includes articles relevant to sport tourism industry. Members are encouraged to submit their news and content.
- **NASC Playbook** – Quarterly publication mailed to each member organization. Content includes association updates, member news, and industry best practices.

### INDUSTRY DISCOUNTS

- **Promotional Item Discounts** – Associated Premium Corporation is committed to conducting its business affairs in a socially responsible and ethical manner consistent with all applicable national and local legal requirements as we commit to provide our customers with products that meet and exceed their expectations representative of their events and in guidance with any sponsor requirements.
- **Car Rental & Airport Shuttle Discounts** – Avis discounts vary, members should use AWD # T821500 when making reservations.
  - With Budget, members can enjoy savings of up to 25%. Use Budget Customer Discount (BCD) number A773300 for the lowest rates.
  - The NASC has created a national discount program for members who book with SuperShuttle airport transportation. Discount Code: NASCO.
- **Shipping Discounts** – PartnerShip®, the endorsed shipping management provider of NASC, helps you save on every shipment you send and receive. This program is available to all NASC members with no obligations and no minimum shipping requirements. Members who enroll in the NASC Shipping Program save on select FedEx® services.
- **SportsBusiness Journal Discounts** – Street & Smith’s *SportsBusiness Journal* (SBJ) is providing a special discounted introductory rate of $174 for NASC members who are not current or prior subscribers within the last 6 months, to SBJ. This is $90 off of the U.S. base rate of $264. NASC Canadian and International members who take advantage of this offer will receive a digital subscription, not a printed subscription. Upon the expiration of first subscription term at this special rate, the NASC member’s rate will change according to a SBJ renewal schedule.
  - To take advantage of this offer, select the one-year subscription option, and provide your member account number and address. You can find your Member ID Number on the My Account page of www.SportsCommissions.org or you can request your Member ID number by emailing info@SportsCommissions.org.
Volunteers provide exceptional experience and essential tools to our vibrant community and are the foundation of the NASC. Match your skillset and areas of interest with the opportunities below, and join a committee today!

**Reasons to Volunteer**

- Gain a better insight and understanding of the innerworkings of your Association
- Develop professionally
- Get to know your peers
- Make an impact
- Let your voice be heard
- Be a leader
- Give back to your Association
- Further your knowledge of the industry

**COMMITTEES**

**Awards Committee**
Staff liaison: Elizabeth Young

The Awards Committee is responsible for developing award categories and criteria for each category for the annual NASC Member Awards. The committee also serves as judges and promotes the program to the membership.

**Membership Committee**
Staff liaison: Elizabeth Young

The Membership Committee oversees the annual membership recruitment and retention plan. The committee also reviewed member benefits on an annual basis.

**Mentoring Committee**
Staff liaison: Elizabeth Young

The Mentoring Committee cultivates relationships with new members to help guide them through their first year of membership. The committee educates general members about benefits and resources that will help them make the most of their membership. The committee provides a vast amount of industry experience and know-how to members on various topics related to the industry.

**Professional Development Committee**
Staff liaison: Don Schumacher, CSEE

The Professional Development Committee works directly with the NASC staff to develop and implement the NASC Certified Sports Event Executive (CSEE) Program. Committee members assist in the development of each course and strive to continually strengthen the CSEE brand through frequent evaluation of the program.

Pre-requisites: Must be enrolled in CSEE and have attended at least two CSEE courses.

**Sports Legacy Committee**
Staff liaison: Elizabeth Young

The Sports Legacy Committee manages the NASC Sports Legacy Fund. The committee establishes the criteria and eligibility requirements for beneficiaries of the fund and selects the beneficiary each year. The committee also coordinates the annual fundraiser, equipment donation, and community service project held in conjunction with the NASC Sports Event Symposium.

**Symposium Committee**
Staff liaison: Lori Gamble

The Symposium Committee assists the NASC in planning of the annual NASC Sports Event Symposium. This includes creation of the schedule, selection of education topics and speakers, development of the NASC Sports Marketplace, and other duties as assigned.
For 19 years, the Joplin Sports Authority has been a member of the National Association of Sports Commissions. Our organization and Board of Directors feel strongly our membership to NASC has been vital to the success and growth. Membership to NASC has allowed the Joplin Sports Authority to build relationships with fellow sports commissions, build partnerships with new customers, maintain relationships with current customers and lend credibility to our organization.

- Craig Hull, Director
Joplin Sports Authority