

BOARD VALUES

1. SERVE WITH PURPOSE

Lead with clarity and commitment to impact.

Center Board actions on clearly defined goals and measurable outcomes that advance the mission of Sports ETA.

2. DECIDE WITH COURAGE

Make bold, mission-driven decisions.

Favor decisive, accountable choices over delay; accept responsibility for outcomes and follow through.

3. STEWARD RESOURCES WISELY

Be fiscally responsible and strategic.

Protect and deploy financial, human, and reputational resources to ensure long-term sustainability.

4. SUPPORT BOLDLY

Advocate for staff, members, and the mission.

Champion the association we serve; ensure the Board elevates and defends Sports ETA's needs.

5. COLLABORATE OPENLY

Build trust and transparency through teamwork.

Foster an environment of trust, constructive dialogue, and shared responsibility across the Board and organization.

Further, that these values be integrated into Board operations, including:

- Board interview and selection process
- Onboarding of new Board member
- Conflict resolution and decision-making
- Alignment with the strategic plan
- Highlight at the start of Board meetings
- Inclusion on Board section of the Sports ETA website

PURPOSE:

To establish a clear leadership compass, reinforce accountability and trust, and ensure continuity of purpose-driven, courageous, and collaborative Board leadership now and in the future.