



Cost to Attend the Symposium as a Sports Events Rights Holder

Expense	Guideline	Cost
Registration	Free for Sports ETA members (after \$250 membership fee).	\$0
STS (formerly CSEE)	Optional add-on	\$399
Airfare	Sports event owners are responsible for booking their own airfare. Up to \$500 will be reimbursed upon successful completion of your scheduled appointments.	\$0
Mileage	Sports event owners driving to the Symposium will be reimbursed up to \$500 upon successful completion of your scheduled appointments.	\$0
Hotel	Sports ETA will cover up to 4-nights in a host hotel. You will only incur costs if you stay additional nights or have any incidental fees. <i>*Event Owner is responsible for booking their own room through Resiada housing platform.</i>	\$0
Ground Transportation	Sports ETA recommends traveling to and from the airport by Uber, Lyft, etc. Transportation will be provided to any event function(s) that are not within walking distance.	\$0-\$100
Education Sessions	Take away new ideas from education sessions led by subject matter experts tailored for sports event owners. You never have to pay to attend an education session at the Symposium.	\$0
Meals	A minimum of one meal is provided per day. Meals are provided during breakfast functions, lunch functions, and general sessions and all evening networking events have snacks / passed hor dourves available.	\$0-\$100
Additional Expenses	Ground transportation, baggage, and any personal incidentals.	\$0-\$100



Depending on how you plan your week at the Symposium, your total cost to attend adds up to zero dollars!	\$0-\$100
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Our reverse tradeshow allows sports event planners to meet with sports destinations interested in hosting their events during individual appointments based on their requests, as well as additional factors. Sports event owners sit at designated areas in the marketplace and sports destinations have 1-2 minutes to travel between appointments. A bell rings at the beginning and end of each appointment.