



## **Sports Commission of the Year**

Population: Under 500,000

Population: 500,000 and above

This award is given to the sports commission that can demonstrate its superior performance over the past year. Factors to be considered will include how the sports commission achieved its objectives of the past year (including economic impact, hotel occupancy, community engagement, corporate involvement, and benefits to civic organizations). Applicants will provide examples of how activities benefited their community by promoting the area as a sports destination regionally, nationally or internationally, as well as support from community leaders, strategic partners and others.

## **Submission Guidelines**

The Sports ETA Awards Committee invites you to submit nominations for the 2025 Sports ETA Member Awards on behalf of your organization.

Award recipients will be selected based on exemplary performance and merit. Winners will be announced at the *2025 Sports ETA Symposium* in Tulsa, OK. Nominations and all supplemental materials are due by Wednesday, March 19, 2025, at 11:59 P.M. ET.

If you have any questions about the nomination process or specific award categories, please contact Sports ETA Member Services at [info@SportsETA.org](mailto:info@SportsETA.org).

For your entry to be considered, please address each of the judging criteria and clearly label each section of your entry according to the judging criteria outlined below.

## **Judging will be based on the following:**

- Section One: Written statement detailing sports commission mission, objectives and goals for current year. Organization may submit annual business plan to meet the criteria. (10 pts)
- Section Two: Measurable examples of how outlined goals were achieved through execution of sports commission activities (must have occurred in 2024). Examples of the impact that the sports commission activities have had on a direct impact on the local community (i.e. economic impact, hotel occupancy, etc.) level of community engagement (i.e. community interest/support, corporate involvement, etc.) and/or benefits to local civic organizations. (35 pts)
- Section Three: Evidence that your activities benefited the community/city by promoting your destination regionally, nationally or internationally. (15 pts)
- Section Four: Specific examples that set the standard for the quality of the event (s) that were produced or hosted by a sports commission. This can include branding, attendance, financial success, positive references and the sustainability of the event, if this is an annual event. (15 pts)
- Section Five: Include typed statements of support from community leaders, strategic partners and/or organizations affected by your activities. (15 pts)
- Section Six: Contributions to Sports ETA (i.e. board service, community participation, outreach, years of membership, etc.). (10 pts)