



## **Rising Star**

Those just starting out in the sports events and tourism industry deserve to be recognized. This award will recognize an individual or individuals in the industry who have already made an impact in their communities, events, or business. Applicants must have been employed in a sports tourism capacity for less than five years to be considered for this award and must show how their actions have made a substantive impact over that time.

## **Submission Guidelines**

The Sports ETA Awards Committee invites you to submit nominations for the 2025 Sports ETA Member Awards on behalf of your organization.

Award recipients will be selected based on exemplary performance and merit. Winners will be announced at the *2025 Sports ETA Symposium* in Tulsa, OK. Nominations and all supplemental materials are due by Wednesday, March 19, 2025, at 11:59 P.M. ET.

If you have any questions about the nomination process or specific award categories, don't hesitate to get in touch with Sports ETA Member Services at [info@SportsETA.org](mailto:info@SportsETA.org).

For your entry to be considered, please address each of the judging criteria and clearly label each section of your entry according to the judging criteria outlined below.

## **Judging will be based on the following:**

- Section One: Provide the name, employer, job title and work experience (job titles and years spent in the industry) of the nominee. (10 pts)
- Section Two: Provide an explanation for what this nominee has done that warrants consideration for this award. (30 pts)
- Section Three: Provide specific examples of how the nominee has made substantive impact in their organization or community, or for the industry as a whole. (30 pts)
- Section Four: What attributes does the nominee have that will make them successful in the industry in the years to come? (20 pts)
- Section Five: Is the nominee active in the Sports ETA Young Professionals Community? (5 pts)
- Section Six: Has the nominee sought STS certification? (5 pts)