



# Annual General Membership Meeting

Tuesday, April 25, 2023  
2 PM ET | Virtual





## 2023 Sports ETA Annual General Membership Meeting Information

The Sports Events and Tourism Association (Sports ETA) will be conducting its Annual General Membership Meeting on **Tuesday, April 25 at 2:00 PM ET** virtually via Zoom. All Sports ETA members are encouraged to join.

### Meeting details are as followed:

- Per the [Sports ETA Bylaws](#), Article XIII – Meeting of Members, Section F “Each Member in good standing in the Destination, Industry Partner and Rights Holder Membership category shall have one vote, which may be cast only by the Member, without the right of proxy”.
- The individual with the eligibility to vote on behalf of each member organization is the primary contact. You can view your organization's primary contact via your Sports ETA account [here](#).
  - **If an organization wishes to change their primary contact, the member organization must contact Sports ETA at [Info@SportsETA.org](mailto:Info@SportsETA.org) no later than **Monday, April 24 at 5:00 PM ET**.**
- At the meeting onset, a designated Board member will confirm to the Board Chair and membership the total number of accredited voters in participation. This number will be the total number of primary contacts who checked in to the Annual General Membership Meeting on April 25 **between 1:30 - 1:50 PM ET** [here](#).
  - Please note, this page will not be accessible until **1:30 PM ET** on April 25. At that time, it will then only be accessible by an organization's primary contact.
- All votes pass by a simple majority.
- The meeting will consist of **five (5) total votes**.
- Once voting has ended, results will be shown live via screen share to all attendees.

### Voting will consist of:

- Approval of Standing Rules
- Approval of Agenda
- Approval of Minutes – April 2022
- Approval of Financials – 2022
- Proposed Board of Directors Slate

### Reminders:

- Download [Zoom](#) on your personal electronic device.
- All attendees will be muted upon entry into the meeting.
- This meeting will be recorded and available to anyone who is unable to attend.

### Questions:

- Contact Don Dukemineer, STS, CHSP, Chairman, Sports ETA at [ddukemineer@decaturcvb.org](mailto:ddukemineer@decaturcvb.org).





**Annual General Membership Meeting Agenda**  
**Tuesday, April 25, 2023 | 2:00 PM ET**  
**Virtual | ZOOM**

<b>TOPIC</b>	<b>PRESENTER</b>
<b>1.</b> Welcome and Call to Order	Don Dukemineer, STS, CHSP
<b>2.</b> Chair Comments <ul style="list-style-type: none"><li>Meeting process and procedure comments</li><li>Credentialing committee to notify Chair of eligible voters</li><li>Voting procedure</li><li>Approve Standing Rules</li><li>Approve Agenda</li></ul>	Don Dukemineer, STS, CHSP Frank Lett, STS
<b>3.</b> Secretary's Report <ul style="list-style-type: none"><li>2022 AGMM Minutes</li><li>Vote to approve</li></ul>	John David, STS
<b>4.</b> Financial Report <ul style="list-style-type: none"><li>2022 Financial Summary</li><li>Vote to approve</li></ul>	Frank Lett, STS
<b>5.</b> Nominating Committee Report <ul style="list-style-type: none"><li>Nomination's process</li><li>Presentation of slate</li></ul>	Mike Price, STS
<b>6.</b> Outgoing Board Recognition	Don Dukemineer, STS, CHSP
<b>7.</b> New Business	Don Dukemineer, STS, CHSP
<b>8.</b> Adjournment	Don Dukemineer, STS, CHSP

**ZOOM DETAILS**

<https://us06web.zoom.us/j/81211374466?pwd=OHVak3UzN2tpUGtGNEtNcFV4LzZvUT09>

**Passcode:** 325699  
**One tap mobile:** 1.309.205.3325





## 2023 Annual General Membership Meeting Standing Rules

1. Voting members must check in with the credentialing committee via their Sports ETA membership account [here](#) between **1:30 - 1:50 PM ET on Tuesday, April 25.**
2. **Check in will close at 1:50 PM ET.** If you are not checked in by this time, your organization will be unable to vote.
3. Voters must login to the voting system using the email address tied to their Sports ETA account.
4. Only the **primary contact** assigned to your organizations Sports ETA membership, has access to the voting system. Voting rights are non-transferable **after 5PM ET on Monday, April 24.**
5. If a voting member must leave the meeting prior to the meeting adjournment, that voting member must inform the credentialing committee via the Zoom chat to the meeting Host.
6. Internet is required to view the meeting and vote.
7. Members shall use their electronic device of choice, phone, iPad or computer when the Chair calls for a vote.
8. The meeting will consist of five (5) total votes. Live poll link will be provided on the [Check In page](#) for primary contacts once they have successfully checked in. This link will also be posted in the [Zoom](#) chat at the time of the vote.
  - a. This voting page will **only** be accessible to Primary Contacts who checked in between **1:30 - 1:50 PM ET on Tuesday, April 25.**
9. If a Member wishes to speak on a topic, they must "raise their hand" via the Zoom Meeting. Upon being recognized by the Chair, that Member shall provide their name and organization.
10. A Member may speak no more than twice, for no longer than one minute each on the same question / topic.
11. Members who have spoken once on a specific topic shall wait until all Members who wish to speak for their first time have done so before speaking again. *\*Non-members are not permitted to comment on any matter.*
12. Video or other recording devices, other than those approved in advance by the President and CEO, shall not be used during the meeting.



## 2023 Sports ETA Board of Directors Slate

### Rights Holder Representatives:



**Rob Coggin, Director, League Operations, National Collegiate Roller Hockey Association (Term expiring 2026)**

Rob Coggin is the Director of League Operations for the National Collegiate Roller Hockey Association (NCRHA). As a sports management professional whose career has also included stints with USA Hockey and USA Volleyball, he has produced the National Collegiate Roller Hockey Championships since 2006, growing the event in size and scope through partnerships with destination Sports Commissions and CVBs. In 2014, he was instrumental in the creation of USA Roller Hockey as a sanctioning organization for the sport, and currently serves as its Executive Director. Coggin has also been an ice hockey official for the past 30 years, beginning his on-ice career in 1989 while a student at Miami University in Oxford, OH.



**Phil Andrews, Chief Executive Officer, USA Fencing (Term expiring 2026)**

Phil is new in his role as CEO at USA Fencing. Prior to this, he was the CEO at USA Weightlifting. Phil transformed the sport's governance and reputation beyond recognition, attracting record participation levels and sponsorship, before taking on an interim leadership role of the IWF (International Weightlifting Federation) and PAWF (Pan American Weightlifting Federation) during crisis years. Born and raised in England before moving to the U.S., Phil has a global perspective and a vast array of experience in sport and business. He has worked in professional ice hockey for British Champions Coventry Blaze; the FTSE 250 student hospitality business Unite Group PLC; and David Lloyd Leisure.



## Industry Partner Representative:



### **Jason Gewirtz, Editor and Publisher, SportsTravel, Northstar Meetings Group (Term expiring 2026)**

Jason Gewirtz is the editor and publisher of SportsTravel. A veteran daily newspaper journalist and editor prior to joining SportsTravel in 2008, Gewirtz worked for the Long Beach Press-Telegram, where he started as a city hall reporter and was promoted to the position of executive city editor in charge of city and business coverage. He also worked as a reporter at the Daily Camera in Boulder, Colorado, and at the Broomfield Enterprise in Broomfield, Colorado. He is a former member of the board of directors for the National Association of Sports Commissions. Gewirtz has a bachelor's degree in journalism from the University of Colorado at Boulder and has won numerous awards as both a writer and editor.

## Destination Representatives:



### **Tammy Dunn, STS, Executive Director, Snohomish County Sports Commission (Term Expiring 2026)**

Tammy has been with the Snohomish County Sports Commission, sports division of the Snohomish County Tourism Bureau since 2005. Prior to the sports industry, she worked in the restaurant industry for 20 years. She has been a NASC (now Sports ETA) member since 2005 and has been actively involved with many of the Associations committees, Symposium, Member Mentoring and Membership. She is an STS graduate. She is actively involved within Snohomish County as she serves on a variety of boards including Camp Fire Snohomish County. Tammy is actively involved in the Snohomish County by serving on many local organizing committees, parks & recreation boards, and Rotary International.



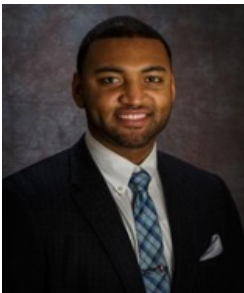
### **Chris O'Brien, STS, Director of Sports Marketing & Special Events, Panama City Beach Convention & Visitors Bureau, Inc. (Term Expiring 2026)**

Chris O'Brien is the Director of Sports Marketing & Special Events for Visit Panama City Beach Florida. As the Director of Sports Marketing & Special Events, he oversees the marketing, promotion and recruitment of sporting events. In addition to the sports market, his department develops and executes special events/festivals/concerts that bring visitor spending and overnight stays to the region. From 2012 to 2014, he created and expanded the sports tourism department for Collier County Florida / Naples / Marco Island. Chris has also served as Director of Finance and Administration of the Tallahassee CVB and Assistant Director of the Tallahassee Sports Council. In Tallahassee, he developed and administered the grant program and successfully bid for and planned/hosted regional, collegiate, state and national events. Chris is originally from Wellesley, Massachusetts; graduated from George Mason University with a history degree and he worked several years for Circuit City Stores, Inc. in Human Resources, Systems and Benefits at the headquarters in Richmond, Virginia.





After moving to Tallahassee to obtain a masters in Sports Administration from Florida State University, he worked five years for Seminole Boosters Inc., the fundraising arm of FSU athletics, where he started as an intern and moved up to the Director of Systems & Donor Records. His wife and two daughters are enjoying the "World's Most Beautiful Beaches" and upcoming projects for Panama City Beach include planning, developing and opening a \$39 million-dollar multipurpose rectangle field venue and planning for a new indoor special event center.



**Lawrence Hamm, Sports Development Manager, Destination DC (Term Expiring 2026)**

Currently at Destination DC Hamm promotes Washington, DC as a premier sporting events destination. Helping bring events such as MLB All-Star 2018, ACC, BIG 10 & Atlantic 10 Men's Basketball tournaments, NHL winter Classic, Citi Open and The Capitol Hill Volleyball Classic to name a few.

Mr. Hamm is no stranger to the sports world. He played six years of professional basketball throughout Europe, four years of college basketball at Towson University and won a Pennsylvania AAAA High School State Championship.

After officially retiring his basketball uniform in 2012, Lawrence joined Under Armour as Associate Manager of Sports Marketing, where he managed marketing campaigns and events for the basketball division at the high school, college and professional levels.

Lawrence is the creator and CEO of Hamm Camp Incorporated, a non-profit basketball and life skills camp based in Harrisburg, Pa., offered free of cost to the city's youth since 2009. Mr. Hamm is a member of Kappa Alpha Psi Fraternity Incorporated, The Harrisburg Regional Diversity Coalition (HRDC) and is on the board of the Boys and Girls Club of Lanham, MD.

Lawrence has a strong passion for sports, motivating young people and Washington DC.



**Ryan Strickland, Vice President, Treasure Coast Sports Commission (Term Expiring 2026)**

An accomplished C-Level Executive with a diverse business background who has produced measurable results in areas of business development, recruitment, and marketing. Mr. Strickland, a St. Lucie County native, is a results-oriented leader with a proven track record to manage multiple tasks in a fast-paced environment. An athlete of St. Leo University, Ryan also earned his bachelor's and master's degrees from this institution. As an employee of the Treasure Coast Sports Commission, Mr.

Strickland will spearhead marketing, business development and financials throughout the Treasure Coast.





**Katy Tigchelaar, STS, Director of Marketing & Events, West Michigan Sports Commission (Term Expiring 2026)**

Katy Tigchelaar is the Director of Marketing & Events at the West Michigan Sports Commission, where she has been for 13 years. She also serves on the Board of Directors as Vice Chair for the Michigan Sports Commission and has been a part of that organization for 9 years. Katy currently serves as Co-Chair for the State Association Community Group with Sports ETA and has played host of the Sports ETA Annual Symposium in the past.

**Officer:**



**Secretary  
Matthew Libber, Executive Director, Maryland SoccerPLEX/TEAM Maryland**

Matt Libber is currently the Executive Director of the Maryland SoccerPlex. He oversees the 24 multipurpose field complex as well as the 66,000 sq. ft. indoor sports venue. Prior to the SoccerPlex, Matt spent 20 years at Elite Tournaments as the Vice President of Business Operations. Before working in the sports industry full time, Matt spent near 10 years working in the IT industry as a contractor for both the federal government and state governments including managing projects for the United States Postal Service and the Maryland State Board of Elections. Matt holds Bachelor's Degrees in Political Science and History with a minor in Philosophy from McDaniel College and a Master's of Professional Studies in Sports Industry Management from Georgetown University. Matt also has a Graduate Certificate of Sports Administration from The George Washington University School of Business and the Certified Sports Event Executive designation from the National Association of Sports Commissions. Matt also has Certificates in Sports Event Risk Management and Evacuations and Personal Protection in Sports Venues from the National Center for Spectator Sports Safety and Security. Matt is a former Rights Holder Representative on the NASC (now Sports ETA) Board of Director and has served on multiple Sports ETA Committees including the Mentor Committee, By Laws Committee, Advocacy Committee and Facilities Summit Committee.

